

Care360™ EHR with Data Exchange: A Network Solution

Together We Can Build Your Provider Network

Now you can combine a cost-effective ambulatory EHR with structured data exchange for physician loyalty, provider collaboration, and positive patient outcomes.

Connecting physicians and hospitals across all care settings is the goal of any health information strategy. MedPlus® offers a solution that connects more than that.

With more than 160,000 physicians currently on the Care360 network, many of them right in your hospital's community, we can connect you to physicians who are ready to join your team. At MedPlus, we offer a cost-effective and quickly implemented solutions that helps you build affinity and loyalty with your physicians and improve efficiency and continuity of care.

The Care360 network solution consists of two core elements:

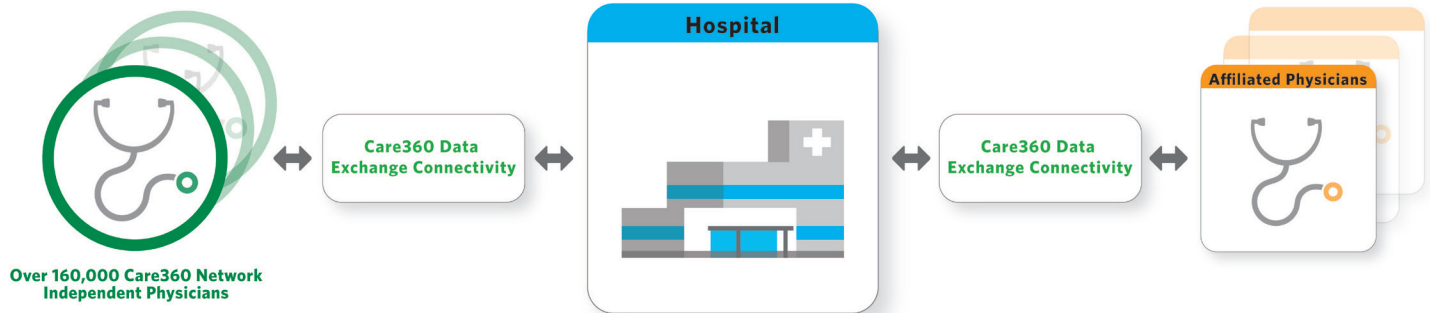
- **Care360 EHR**
 - A focused and cost-effective ambulatory EHR with the benefits of a Web-based, Software as a Service model for anywhere, anytime access — a practical, proven solution that physicians adopt at their pace, that doesn't disrupt existing practice workflows
- **Care360 Data Exchange**
 - A secure, robust, and structured data exchange for intuitive access to patient-centered data and true care collaboration
 - Flexible data exchange services with two-way communication of the most relevant clinical data, including lab tests, imaging results, and discharge information, to support care collaboration and referrals



Together, Care360 EHR with Data Exchange addresses your business priorities and solves the most challenging problems faced by hospitals, increasing revenues and market share.

By electronically linking community physician practices to your hospital, this unique software solution enhances your hospital-provider relationship and the provider-patient relationship. Care360 facilitates reduced adverse drug events, fewer unnecessary hospital readmissions, increased referral revenue, improved operational efficiency, and care coordination.

Connecting Affiliated and Independent Physicians to Your Network



Care360™ EHR:

- Smoothly transitions physician practices from paper charts to electronic health records with an **intuitive interface**. Approximately 98% of practices on the Care360 network login at least once a month.
- Focuses on the **most relevant clinical data**: medications, medical history, treatment plans, and laboratory and radiology results. Also supports scanned documents.
- Provides clinical decision support using the Anvita Health™ Insight engine and decades of clinical experience from Quest Diagnostics® for **evidence-based alerts** at the point of care.
- Utilizes Direct Project protocols, one of the first EHRs to do so, equipping physicians with an easy method to **message securely to any other physician**, regardless of location, system or EHR vendor.
- Powers ePrescribing for writing prescriptions and comprehensive medication management with **drug interaction, dosage, and allergy alerts**.
- Provides access anywhere, anytime with an Internet connection, including **mobile technology** for iPhone®, iPad® or smartphone, to empower physicians to work on their terms.
- Generates reports and information to **manage patient populations**, chronic conditions, view practice trends, and support pay-for-performance programs. Also interfaces with more than 350 Practice Management Systems (PMS) for basic demographics, pulling through scheduling and diagnosis information to drive clinical workflow.

Care360 Data Exchange:

- Utilizes a **Web-based model** to make data accessible to any provider in your network.
- Enables the sending and receiving of patient information from ambulatory physicians to the hospital and back again, including **e-referrals and discharge summaries**, improving patient satisfaction with the referral process and contributing to a reduction in unnecessary hospital readmissions.
- Connects EHRs and third-party systems with an open, compatible system using **industry-leading protocols**.
- Offers a proven, secure network that currently processes **one million transactions** each day for Quest Diagnostics.
- Enables the assembly of patient-centric data to measure and report quality, manage populations, and achieve goals critical to the **continuity of care**.
- **Scales quickly** with web-based data storage to serve additional users easily as your health network grows.
- Provides nationwide interoperability and delivery of clinical data to more than **120 acute and ambulatory EHRs** and leading PHRs for communication, data sharing and decision-making.

collaborate



Care360™: The Hospital Solution That Gives Physicians What They Want

Many healthcare IT companies will promise you the world; their computers will do everything for you but practice medicine. At MedPlus®, we know who we are and what we do best. We deliver what physicians want by providing tools that serve them and give hospitals what you need to achieve your business goals.

Attract Physicians with a Tool They Know and Love

At MedPlus, we've been serving physicians for years with a sophisticated IT infrastructure that supports Web-based lab orders and results. Care360 Labs & Meds is one of the most highly utilized, go-to tools in small physician practices. Care360 EHR expands on that functionality to capture, send, and receive the most relevant clinical information.

Care360 is Unique:

- Doesn't disrupt practice workflows.
- Doesn't require a huge up-front investment in software and hardware.
- Doesn't burden your IT team with the need to spend hours on extensive training and support.
- Doesn't overwhelm users with unstructured data or overcomplicate the software with features that physicians don't need, want, or use.
- Doesn't limit clinicians to a static portal or require multiple logins to access data.
- Doesn't cause compatibility problems or require you to convert your entire system to a single IT provider to enable communication with other EHRs.

Care360 EHR removes the barriers to adoption:

- Per-physician subscription model alleviates financial constraints.
- User-friendly, intuitive interface makes it easy to use, even for physicians who lack computer skills.
- Eliminates lengthy implementation with intuitive interfaces, quick access and flexible training. Most physicians are comfortable using the software in less than 30 days.
- Clinician focused and designed software fits into practice workflows seamlessly.

Meaningful Use ONC-ATCB Certified

This Complete EHR is 2011/2012 compliant and has been certified by, the Certification Commission for Health Information Technology (CCHIT®), an ONC-ATCB, in accordance with the applicable certification criteria for eligible providers adopted by the Secretary of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments. Quality measures certified are all 44 Eligible Provider measures.



Date Certified: March 31, 2011. Product version: 2011.2. Certification number: CC-1112-936980-1.



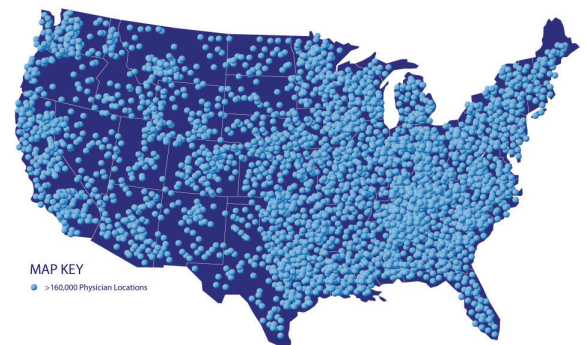
Together We Can:

- **Connect** your hospital to a network of more than 160,000 physicians already on the Care360™ network.
- **Deliver** valuable clinical insights to give your physicians real-time, relevant, evidence-based clinical decision support at the point of care, improving patient care and reducing medical errors, such as adverse drug events.
- **Link** providers together across care settings to develop collaborative care teams for improved continuity of care using structured data exchange for two-way communication.
- **Build** the foundation for hospitals and physicians to meet Meaningful Use objectives and support healthcare reform principles, all while implementing a solution that supports more advanced collaboration, such as the Patient-centered Medical Home and the formation of Accountable Care Organizations.
- **Benefit** from the expertise and knowledge of thousands of users with product updates and best practices. MedPlus' software designers utilize feedback from Care360 Connect, a private social network/community of Care360 users, to plan product improvements and roll-outs.

"One of the things I like about MedPlus® is that they don't try to be all things to all people. When we work with them, they say this is who we are and what we provide, they help us get the system tailored to our needs as much as possible."

Customer comment from KLAS* survey, an impartial review of healthcare IT vendor performance data

Connect Affiliated Physicians Using the Care360 Network



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*Top 20 Best in KLAS Awards: Software & Professional Services report, Chartmaxx document management & imaging category. www.KLASresearch.com

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