

Electronic Health Record

The Ambulatory EHR Solution for Achieving Your Community Exchange Goals

Bring Ambulatory Physicians into the Interoperable Community

When establishing a community health information exchange (HIE), no matter how much money, time, innovation and effort is invested in getting the exchange up and running, the delivered value is only equal to the amount of physician participation. Electronic health records (EHR) have been used in the ambulatory setting for more than 20 years, but some 83 percent of ambulatory physicians are still utilizing paper as their primary means of clinical documentation.¹ The real challenge is providing physicians with the right solution that enables them to migrate easily from paper-based to electronic records, allowing them to share clinical information with the wider healthcare community beyond the four walls of their practice.

Enter Care360 EHR, the ambulatory component of the MedPlus® Centergy suite of integrated healthcare solutions.

Care360 EHR is an easy-to-use, Web-based EHR solution to support community initiatives for exchanging clinical information. It has been specifically designed to allow physicians to begin quickly and efficiently contributing to the community. With an implementation timeframe of just 30-60 days, physician practices can be up and running fast, with an interoperable solution that ties seamlessly into your HIE or integrated delivery network (IDN).

Care360 EHR is a new offering, but not a new solution. It is developed upon the industry-leading Care360™ platform, which was launched in 2003 primarily as a lab order management and ePrescribing solution and has since achieved great penetration. Nearly 70,000 physician practices in the U.S - *32 percent of all ambulatory physicians* - are already using the Care360 platform to manage labs and meds, making for a very simple transition to using Care360 EHR.

With Care360 EHR, Ambulatory Practices Can:

- Order and receive laboratory tests electronically
- Write prescriptions and manage medications electronically
- Send and receive clinical messages (including to referring Physicians)
- Send clinical information to a patient's personal health record (PHR)
- Document a full patient encounter (SOAP notes, vitals, progress notes)
- Scan, import and manage paper documents, electronically
- Access information and prescribe medication electronically on a mobile device (iPhone® and BlackBerry®)
- Receive radiology results electronically
- Generate enhanced reports and informatics
- Share a patient's health information across the community

SMALL STEPS TO BIG CHANGE

Care360 EHR provides physicians one of the easiest ways to demonstrate "meaningful use" and secure ARRA funding while smoothly transitioning to electronic health records at their own pace.



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A Total Coverage Solution

In order for physicians to accept and use an EHR - and to be able to participate in a community initiative - the solution needs to be intuitive, affordable and interoperable. Even more importantly, it must support practice workflow - not attempt to replace it.

Widespread physician adoption of technology is essential to achieve meaningful use and truly bring the patient to the forefront of care. Unfortunately, the most popular decision around ambulatory solutions thus far has been to do nothing, which does not bode well for meeting community objectives. Care360 EHR truly addresses barriers to adoption.



Care360 EHR is everything physicians have been asking for – and everything your HIE or IDN needs:

- **Simple:** Intuitively designed and proven to be easy to use
- **Community Connected:** Fits perfectly into the wider HIE infrastructure
- **Patient Ready:** Capable of sending approved clinical information directly to a patient's Personal Health Record (PHR)

By providing ambulatory physicians in your community with such an easy-to-use EHR solution, you can increase the coverage of your exchange and better manage the continuum of care for patients in your community.

Whether the practices in your community are some of the more than 70,000 already preconfigured to take advantage of Care360 EHR or are still completely paper-based, MedPlus can help you bring them into the fold and expand the value of your initiative for the entire community you serve.

CARE360 EHR IS:

- Easy to use
- Non-disruptive to practice workflow
- Interoperable
- Affordable
- Quickly implemented
- Customizable to practice needs
- Branded as your own offering
- Totally integrated with the Centergy HIE solution

INTEGRATE YOUR AMBULATORY PARTNERS

Care360 EHR is a completely integrated component of MedPlus' Centergy suite of healthcare solutions. Centergy brings robust data exchange and sharing across the HIE or IDN, establishing connectivity among multiple care locations and provider partners in the wider healthcare community. Centergy includes:

- Centergy™ Clinical Portal
- Centergy™ Patient Portal
- ChartMaxx® Document Management and Imaging
- Full-featured Centergy™ Data Exchange Services for the secure sharing of patient data, no matter its source

Contact a MedPlus representative today to learn how Care360 EHR can benefit your organization. Visit us at www.MedPlus.com or call 800.444.6235.

¹"Electronic Health Records in Ambulatory Care — A National Survey of Physicians," The New England Journal of Medicine, July 3, 2009.

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